

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

In the Matter of )  
 )  
Section 63.71 Application of )  
 ) File No.  
BellSouth Telecommunications, Inc. d/b/a )  
AT&T Southeast )  
 )  
For Authority Pursuant to Section 214 of )  
The Communications Act of 1934, As Amended, )  
To Discontinue the Provision of Service )

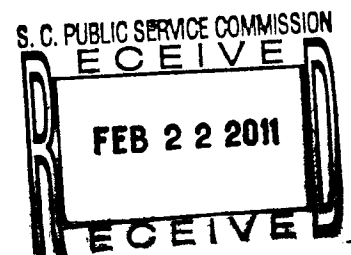
**SECTION 63.71 APPLICATION OF BELL SOUTH TELECOMMUNICATIONS, INC.  
D/B/A AT&T SOUTHEAST**

AT&T Inc. on behalf of its affiliate, BellSouth Telecommunications, Inc. d/b/a AT&T Southeast, (herein after "AT&T") applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214 and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. § 63.71, to discontinue offering DS3 Digital Video Service (DVS) and Uncompressed Switched Video Service (USVS) throughout their service territories in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T is providing the following information:

**Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):**

BellSouth Telecommunications, Inc.  
2600 Camino Ramon  
San Ramon, CA 94583



**Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):**

AT&T plans to discontinue offering DVS and USVS to new customers effective May 1, 2011, subject to Commission approval of this application. DVS will continue to be provided to existing customers on a month-to-month basis and may be discontinued by AT&T after May 1, 2012 with 30 days advanced notice, subject to approval of this application. USVS will continue to be provided to existing customers until their current agreements expire or on a month-to-month basis and will be discontinued by AT&T on or after June 1, 2012 with 30 days advanced notice, subject to approval of this application.

**Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b)(2)):**

DVS and USVS will be discontinued throughout the AT&T service territories in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee.

**Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b)(2)):**

DS3 Digital Video Service is a 45 Mbps premise to premise or premise to POP digital video service. Uncompressed Switched Video Service is video transport service that interconnects several video transmit and receive locations with an AT&T video switch.

AT&T is discontinuing these services due to lack of demand. In regards to DVS, the marketplace currently requires significantly more bandwidth, which is provided on up-to-date technology platforms. As for USVS, the marketplace is investing in switches and is migrating from AT&T's switched video service. As a result, the public convenience and necessity is not harmed by AT&T's discontinuance of these services as there are many manufacturers of video switching equipment and there are competing advanced video transport services in the

marketplace including AT&T's Serial Component Video service, High Definition Video Transport service.

**Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):**

AT&T notified its customers of its intention to discontinue offering these services by letters sent via U.S. Mail on February 10, 2011. A copy of the customer notifications are attached hereto as Attachment A.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commissions and governors of each state in which discontinuance is proposed and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by Section 63.71(a) of the Commission's rules.

**Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):**

AT&T acknowledges that this Application will be processed using the Commission's rules for dominant carriers.

Questions about this application may be addressed to Toni Acton, AT&T Services, Inc., Director, Federal Regulatory, 1120 20th Street N.W., Suite 1000, Washington, D.C. 20036, (202) 457-3039.

**Conclusion:**

The public convenience and necessity will not be adversely affected by the discontinuance of these services since there are replacement services available from AT&T and other carriers/manufacturers. Therefore, AT&T respectfully requests the Commission approve its Section 63.71 Application to discontinue the provision of DS3 Digital Video Service (DVS) and Uncompressed Switched Video Service (USVS).

Respectfully submitted,

AT&T Inc.

By: /s/Terri L. Hoskins

Terri L. Hoskins  
Gary L. Phillips  
Paul K. Mancini

AT&T Services, Inc.  
1120 20<sup>th</sup> Street NW  
Suite 1000  
Washington, DC 20036

*Its Attorneys*

February 17, 2011

## CERTIFICATE OF SERVICE

I do certify that I have this 17<sup>th</sup> day of February, 2011 served a copy of the foregoing  
Section 63.71 Application of AT&T Inc. by U.S. Mail postage prepaid to the following:

Alabama Public Service Commission  
100 N. Union Street  
Suite 850  
Montgomery, AL 36104

Governor Robert Bentley  
State Capitol  
600 Dexter Avenue  
Montgomery, AL 36130

Florida Public Service Commission  
2540 Shumard Oak Blvd.  
Tallahassee, FL 32399-0850

Governor Rick Scott  
Office of the Governor  
The Capitol  
Tallahassee, FL 32399-0001

Georgia Public Service Commission  
244 Washington Street, SW  
Atlanta, GA 30334

Office of the Governor  
Georgia State Capitol  
Atlanta, GA 30334

Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602

Governor Steve Beshear  
700 Capital Avenue  
Suite 100  
Frankfort, KY 40601

Louisiana Public Service Commission  
Galvez Building, 12th Floor  
602 North Fifth Street  
P.O. Box 91154  
Baton Rouge, LA 70821

Secretary of Defense  
Attn: Special Asst. for Telecommunications  
Pentagon  
Washington, D.C. 20301

Office of the Governor  
P.O. Box 94004  
Baton Rouge, LA 70804-9004

Mississippi Public Utilities Commission  
Woolfolk Building  
501 North West Street  
Jackson, MS 39201-1174

Governor Haley Barbour  
P.O. Box 139  
Jackson, MS 39205

North Carolina Utilities Commission  
430 North Salisbury Street  
Dobbs Building  
Raleigh, NC 27603-5918

Governor Beverly Purdue  
Office of the Governor  
20301 Mail Service Center  
Raleigh, NC 27699-0301

Public Service Commission of South  
Carolina,  
101 Executive Center Dr., Suite 100  
Columbia, SC 29210

Governor Nikki Haley  
Office of the Governor  
P.O. Box 12267  
Columbia, SC 29211

Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, TN 37243-0505

Governor Bill Haslam  
Governor's Office  
Tennessee State Capitol  
Nashville, TN 37243-0001

# ATTACHMENT A



2600 Camino Ramon  
San Ramon, CA 94583

February 10, 2011

[Company Name]

ATTN:

[Mail Address]

[Mail City, Mail State Mail Zip]

**Important Notice Regarding Discontinuance of  
DS3 Digital Video  
Effective 05/01/2012**

Thank you for using AT&T for your communication service needs. We want to be sure you are kept aware of upcoming changes to your DS3 Digital Video service.

The primary network components that AT&T uses to provide DS3 Digital Video are being retired by the network component supplier. AT&T has determined that there is no feasible solution available to meet ongoing DS3 Digital Video commitments. As a result, **AT&T is notifying you that DS3 Digital Video service will be withdrawn on May 1, 2012, and we wish to provide notice of our transition plans. This will provide time for you to review the alternative services that are available to you.**

**Effective on or about May 1, 2011, pending regulatory approval, DS3 Digital Video will no longer be available to new customers in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee (no current contract or service), and existing customers will not be permitted to purchase a new service.**

As a current AT&T customer with DS3 Digital Video, you may retain your existing service(s), until the service is discontinued, subject to the following service restrictions:

- **Effective May 1, 2011, Moves, Additions, and Change orders for DS3 Digital Video will no longer be accepted.** Beginning May 2, 2011, new requests for physical changes to DS3 Digital Video including installation of new service, or moves to different service addresses, will not be provisioned.

AT&T will continue to provide DS3 Digital Video on a month-to-month basis until the service is discontinued. During any month-to-month service period, AT&T may change the rates, terms and conditions of the service upon at least 30 days notice.

Although AT&T plans to discontinue DS3 Digital Video, **AT&T offer as a replacement Serial Component Video Service (SCVS) and High Definition Video Transport (HDVT).**

AT&T's SCVS service is a point-to-point, one-way video service for the transmission of very high quality video signals. These signals are defined as ANSI/SMPTE 259M format signals (Society of Motion Picture and Television Engineers standard 259M). The bandwidth is 270 Mbps. SCVS is



becoming the service of choice for broadcasters transitioning from an analog to digital transmission format for digital TV and High Definition broadcasting.

AT&T's HDVT service provides one-way transmission of a digital video signal on a point-to-point basis. HDVT is a purely digital format. The following standards are supported: SMPTE 292M (1.485 Gbps); SMPTE 310M (19.39 Mbps); SMPTE 259M; Serial Data Transport Interface (SDTI SMPTE 310M); and Digital Video Broadcasting-Asynchronous Serial Interface (DVB-ASI).

With SCVS and HDVT you will benefit from:

- Flexible, cost effective connectivity which could enable you to lower your investment.
- In-depth design and engineering services, so that your network design can fit your video application needs.
- High quality digital bandwidth for broadcast quality transmissions which can help to deliver clear images.

Your business is important to us. We want to ensure that you are obtaining the most suitable services for your needs. Please contact your Account Manager or other members of your Sales Team if you have any questions. AT&T regrets any inconvenience the discontinuance of AT&T Digital Video Service may cause and will work with you to make your transition to a new service arrangement as smooth as possible.

Sincerely,

Cindie Justice  
Sr. Product Marketing Manager

**AT&T is required by the FCC to provide the following statement:**

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 30 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the §63.71 Application of BellSouth Telecommunications Inc. d/b/a AT&T Southeast. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.



2600 Camino Ramon  
San Ramon, CA 94583

February 10, 2011

[Company Name]

ATTN:

[Mail Address]

[Mail City, Mail State Mail Zip]

**Important Notice Regarding Discontinuance of  
Uncompressed Switched Video  
Effective 6/1/2012**

Thank you for using AT&T for your communication service needs. We want to be sure you are kept aware of upcoming changes to your Uncompressed Switched Video Service.

Triggered by a market evolving to digital transport video offerings, **AT&T is notifying you that Uncompressed Switched Video will be withdrawn on June 1, 2012, and we wish to provide notice of our transition plans. This will provide time for you to review the alternative services that are available to you.**

**Effective on or about May 1, 2011, pending regulatory approval, Uncompressed Switched Video will no longer be available to new customers in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee (no current contract or service), and existing customers will not be permitted to purchase new service.**

As a current AT&T customer with Uncompressed Switched Video, you may retain your existing service(s), until the service is withdrawn, subject to the following service restrictions:

- **Effective May 1, 2011, AT&T will no longer renew service agreements for Uncompressed Switched Video.**
- **Effective May 1, 2011, Moves, Additions, and Change orders for Uncompressed Switched Video will no longer be accepted.** Beginning May 2, 2011, new requests for physical changes to Uncompressed Switched Video including installation of new service, or moves to different service addresses will not be provisioned.

Existing customers may continue to use their Uncompressed Switched Video in accordance with the terms of their agreement for service, until such agreements expire. Following the expiration of an existing term agreement, AT&T will continue to provide Uncompressed Switched Video on a month-to-month basis until the service is withdrawn. During any month-to-month service period, AT&T may change the rates, terms and conditions of the service upon at least 30 days notice.

Although AT&T plans to discontinue Uncompressed Switched Video, **AT&T offers as a replacement Serial Component Video Service (SCVS) and High Definition Video Transport (HDVT).**

AT&T's SCVS service is a point-to-point, one-way video service for the transmission of very high quality video signals. These signals are defined as ANSI/SMPTE 259M format signals (Society of Motion Picture and Television Engineers standard 259M). The bandwidth is 270 Mbps. SCVS is becoming the service of choice for broadcasters transitioning from an analog to digital transmission format for digital TV and High Definition broadcasting.

AT&T's HDVT service provides one-way transmission of a digital video signal on a point-to-point basis. HDVT is a purely digital format. The following standards are supported: SMPTE 292M (1.485 Gbps); SMPTE 310M (19.39 Mbps); SMPTE 259M; Serial Data Transport Interface (SDTI SMPTE 310M); and Digital Video Broadcasting-Asynchronous Serial Interface (DVB-ASI).

With SCVS and HDVT you will benefit from:

- Flexible, cost effective connectivity which could enable you to lower your investment.
- In-depth design and engineering services, so that your network design can fit your video application needs.
- High quality digital bandwidth for broadcast quality transmissions which can help to deliver clear images.

Your business is important to us. We want to ensure that you are obtaining the most suitable services for your needs. Please contact your Account Manager or other members of your Sales Team if you have any questions. AT&T regrets any inconvenience the discontinuance of AT&T Uncompressed Switched Video may cause and will work with you to make your transition to a new service arrangement as smooth as possible.

Sincerely,

Cindie Justice  
Sr. Product Marketing Manager

**AT&T is required by the FCC to provide the following statement:**

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 30 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the §63.71 Application of BellSouth Telecommunications Inc. d/b/a AT&T Southeast. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.